

# COLLEGE OF INTEGRATED CHINESE MEDICINE

## COOKIE NOTICE

The College of Integrated Chinese Medicine (“**CICM**”) is committed to transparency regarding the data concerning you. This Cookies Notice offers insights into CICM’s use of cookies.

### 1. What is a cookie?

A cookie is a small file of letters and numbers that are stored on your browser, the hard drive of your computer or mobile device, if you agree. Our website uses cookies to distinguish you from other users. This helps us to provide you with a personalised experience when you browse our website. It also helps us to improve our website, so that you can have a better user experience when you later return.

### 2. Are there different types of cookies?

Cookies fall into two main categories:

- **Session cookies:** These cookies last for the duration of your visit to a website. They delete themselves when you close your browser.
- **Persistent cookies:** These cookies stay on your device when you close your browser.

Cookies are further broken down into four main types of cookies depending on their purpose:

- **Strictly necessary cookies:** These cookies are required for the operation of our website. Our website cannot function properly without these cookies. We only use strictly necessary cookies for their essential purposes unless you have given us consent to any other uses that they may have.
- **Functionality cookies:** These cookies are used to recognise you when you return to our website. This enables us to personalise our content for you and remember your preferences.
- **Analytical or performance cookies:** We use these cookies to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that our users are finding what they are looking for easily.
- **Targeting cookies:** We use these cookies to record your visit to our website and the pages you have visited. We use this information to make our website more relevant to your interests. We may also share this information with third parties for this purpose (i.e., third parties that assist with our advertising).

### 3. What about third-party cookies?

We use third parties when providing you with our website which may set cookies on your browser. These third parties may include, for example, providers of external services like web traffic

analysis services. These third-party cookies are likely to be analytical or performance cookies or targeting cookies. If you do not feel comfortable, you can individually block these cookies in the cookie settings on our website or you can block them in general by changing the settings on your browser (so that it blocks all of these types of cookies).

#### **4. Would a cookie on my browser be considered to be my personal data?**

Cookies cannot be used alone to identify individuals. However, they may be linked directly or indirectly to an individual when combined with other information such as their name. This means that there is a possibility that we may be able to identify you as an individual and would have your personal data in our systems. We believe in the importance of data privacy and treat your personal data with the utmost of care. If you would like to find out more about how CICM handles personal data, please review our Privacy Notice which can be found on our website.

#### **5. What happens if I change or turn off one or more types of cookies in my browser?**

You can visit the “options” or “preferences” menu or your browser to change your settings. You may find it useful to review the following useful websites which give you advice based on the browser you’re using:

- Cookie settings in [Chrome](#)
- Cookie settings in Safari for [Mac](#) and [iOS](#)
- Cookie settings in [Internet Explorer](#)
- Cookie settings in [Firefox](#)

Other useful websites that you may wish to visit include [www.aboutcookies.org](http://www.aboutcookies.org) and [www.allaboutcookies.org](http://www.allaboutcookies.org).

We are not responsible for the information on any of the websites above.

You can also choose to entirely turn off or delete cookies in your browser. If you do this, it may affect websites that use similar cookies to us. This is because the cookies choices you set in your browser replace any cookies choices you set on a single website.

#### **6. What are the consequences of refusing cookies?**

If you use your browser settings to block all cookies (including strictly necessary and therefore essential cookies) in general or those specifically on our website, you may not be able to access all or parts of our website and subsequently enjoy all the functionality available.

#### **7. When was this Cookies Notice last updated?**

This Cookies Notice is kept under regular review and was last updated in January 2024.

**8. Want to get in touch with us?**

If you have any questions about our use of cookies, please contact us at [admin@cicm.org.uk](mailto:admin@cicm.org.uk)