

COLLEGE OF INTEGRATED CHINESE MEDICINE

STRATEGIC PRIORITIES 2018 - 2023

Excellence in Teaching and Learning

We aim to provide first-class teaching and learning in Acupuncture and Chinese Medicine for all of our students.

We will:

- I. Provide a flexible learning approach designed to support a range of learning styles and teaching methods
- II. Provide a relevant and creative curriculum, with inspiring lectures and supportive online resources
- III. Provide learning support for each student's individual needs
- IV. Support learning with a strong research based methodology
- V. Empower staff through recognition of achievements, the authority to act through clear responsibilities and accountabilities and effective communication
- VI. Encourage and support staff development and provide opportunities for all staff to challenge and support students through provision of both training and support
- VII. Be committed to Student Enhancement and Development

Financial Sustainability

- I. Broaden the scope of provision
- II. Continually strive to improve efficiency and create effective College procedures
- III. Ensure the long-term success of the College

Working constructively and positively with partners

- I. Ensure availability of high quality and engaging information to our various stakeholders, to prospective and current students, alumni, general public, acupuncture community and agencies
- II. Ensure that all staff are aware of what is required by external bodies such as QAA, Office for Students, BAAB and our accrediting body

Develop our contribution to Research

- I. Develop acupuncture related research and research related teaching to engage students and contribute to Chinese medicine body of knowledge
- II. Develop and enhance our supervision of students' research related learning
- III. Disseminate best practice and innovative work to support teaching and learning and develop knowledge of acupuncture and teaching and learning

Fostering community

- I. Foster a classroom culture based on community by encouraging teamwork and cooperation
- II. Support our alumni and offer high quality CPD to graduates
- III. To have clear, transparent procedures for recruitment and selection of both staff and students

Review Date: 2023